

DeCanto,Tracey

From: Cowan, Stacey
Sent: Thursday, September 20, 2012 9:41 AM
To: Martinez, Dionicia
Cc: DeCanto,Tracey
Subject: FW: OFA Schedule A conversion in Denver: 9/22-9/24

Hi Dio,

Obama is making some changes on their current schedules again. Here's the deal....

Ord #575522	Revised total is now \$8225 (g)	Total cancel of \$12,925 (g)
Ord #571144	Revised total is now \$28,525(g)	Total cancel of \$9,950 (g)
Ord #575205	Revised total is now \$74,100(g)	Total add of \$22,850(g)

Please transfer the funds from Order 575522 & 571144 to Order 575205. This will make us complete.

Let me know if you have any questions!

Thanks,
Stacey

From: Shira Levy [<mailto:Shira.Levy@gmmb.com>]
Sent: Wednesday, September 19, 2012 12:05 PM
To: dee.parker@abc.com; garmstrong@ch3tv.com; NCElie@cbs.com; Bradley, Alexandra; Dave.lombardo@scripps.com; Tricoli, Mary (CMG-REP) (mtricoli@coxreps.com); DiFuria, Teresa (CMG-TeleRep) (tdifuria@coxreps.com); NUBAR, JENNA; Michael.Bell2@foxsports.net; Tom.Pino@nccmedia.com
Subject: OFA Schedule A conversion in Denver: 9/22-9/24

Hey all,

OFA wants to convert ALL of their **Sked A** dollars running in Denver from 9/22-9/24 (Sat, Sun, and Mon ONLY) from :30s to :60s. We will not be adding money, totals should remain the same post conversion.

Please move the converted spots to the 60s estimate (#1775). The traffic will just be an extension of the current :60 traffic.

This email only affects the Denver market.

Please confirm and let me know if you have any questions.

Thanks,
Shira

Shira Levy Media Buyer
202.338.8700 | office

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